

# PRIVACY POLICY

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## 1. Basic identification and contact information, such as your name and contact details

This information is used:

- 1.1 to provide you with the services which you request;
- 1.2 to maintain our accounts;
- 1.3 for billing;
- 1.4 to let us to answer your enquiries;
- 1.5 for verifying your identity for security purposes;
- 1.6 for marketing our packages, services and products;
- 1.7 to help make our web site as useful to you as possible;
- 1.8 for statistic use.

## 2. Your name and e-mail address

This information is used:

- 2.1 in order to send you the bill;
- 2.2 in order you can pay the bill;
- 2.3 for the purpose of quality control and improvement of our products and offers;
- 2.4 to send you news about the services to which you have signed up;
- 2.5 to tell you about other of our services and products.

## 3. Financial information, including credit card details

This information is used to obtain payment for the package, for the products and the services you have ordered from us.

This information is never actually received by us. The page where this information is given by you is controlled by our payment service provider. Such information is automatically encrypted, and later decrypted for use. It never touches our system.

Note: currently, our payment services provider is PayPal Europe. You can get information about that visiting the web site [www.paypal.com](http://www.paypal.com).

In order to pay the package ordered, you will receive an e-mail from PayPal with our bill and with the instruction of payment. This is automatic and does not reflect on the high level of security built into our system.

## 4. Information volunteered by you

For a particular purpose, for example a personal profile, survey, job application form, or contest, this information will be used exclusively for the purpose for which you have provided it. This Information is disclosed to third parties only in case the third party has the qualifies in order to follow the purpose requested.

## 5. Affiliate information

This is information given to us in the course of your business and ours as you have applied to join our affiliate scheme. Such information is retained for business use only. We undertake to preserve the confidentiality of the information and of the terms of our relationship.

This information is used:

- 5.1 to maintain our accounts and affiliate records;
- 5.2 for billing;
- 5.3 to enable us to answer your enquiries;
- 5.4 for verifying your identity for security purposes;
- 5.5 to send you news about the services to which you have signed up;
- 5.6 to tell you about other of our packages and services.

## 6. Business information

This is information given to us in the course of your business and ours such as in relation to your application to partner with us or advertise with us. Such information is retained for business use only. We

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undertake to preserve the confidentiality of the information and of the terms of our relationship. It is not used for any other purpose. We expect you and any partner to reciprocate this policy.

## 7. Disclosure to Government and their agencies

We are subject to the law like everyone else. We may be required to give information to legal authorities if they so request or if they have the proper authorization, such as a search warrant or court order.

## 8. Information request

At any time you may review or update the personally identifiable information that we hold about you, please contact us at the address below:

LappOne by Monny AB  
Ovansjö 108  
891 95 Arnäsvall  
Sweden

Or via e-mail:  
[info@lappone.com](mailto:info@lappone.com)

To better safeguard your information, we will also take reasonable steps to verify your identity before granting access or making corrections to your information. This confidentiality policy has been compiled so as to comply with current UK, US and EU legislation, so far as we are aware. If you have any question regarding the confidentiality policy, please contact us.